Honorary Proclamation

BILL RITTER, JR.
GOVERNOR

DON'T SERVE TEENS WEEK September 10 – 16, 2007

WHEREAS, the consumption of alcohol by teenagers is linked to risky behavior and injury; and

WHEREAS, most teenagers who drink obtain alcohol from social sources, including parties, older friends and other adults; and

WHEREAS, studies have shown that for each year the start of drinking age is delayed, the risk of alcohol dependency is reduced by 14 percent; and

WHEREAS, the Federal Trade Commission has established the "We Don't Serve Teens" campaign to educate society on teen drinking and how to best reduce teenagers' easy access to alcohol; and

WHEREAS, by working with private entities, the State of Colorado seeks to reduce underage drinking by limiting teen's easy access to alcohol;

Therefore, I, Bill Ritter, Jr., Governor of the State of Colorado, do hereby proclaim the week of September 10 - 16, 2007,

DON'T SERVE TEENS WEEK

in the State of Colorado.

GIVEN under my hand and the Executive Seal of the State of Colorado, this ninth day of August, 2007

Bill Ritter, Jr. Governor